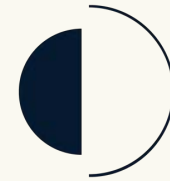
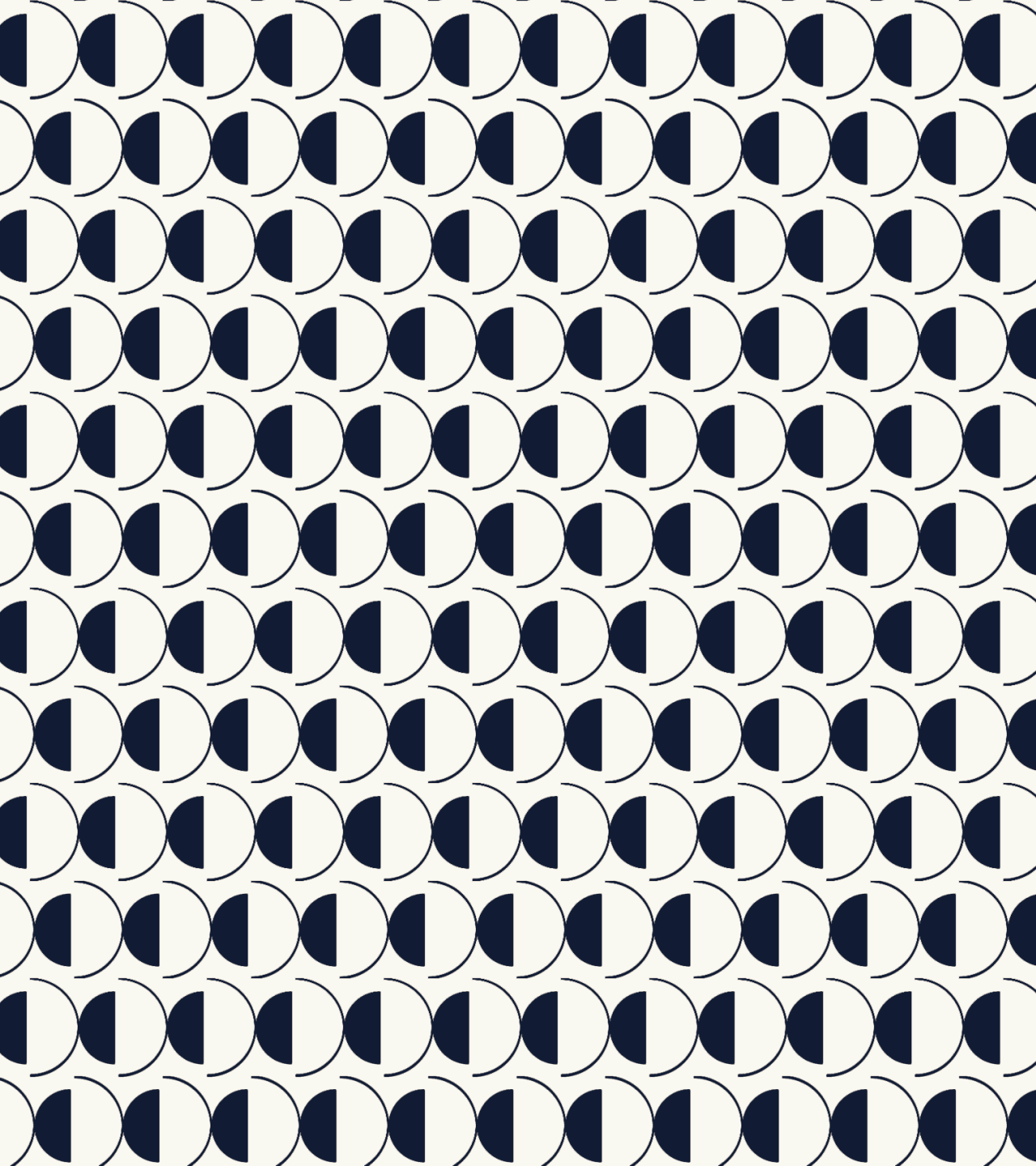




LUMA

BY GEMM LONDON



LUMA

C R E A T O R S O F B E S P O K E L E D M I R R O R S

From your mind to our production team, we enable hospitality designers to create mirrors that are the perfect fit for their design, with all the functionality they need. Choose from our wide range of stock designs or talk to us about our creating your own masterpiece.



B Y G E M M L O N D O N



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Your vision is our mission,
and we are excited to be
your partner in achieving it.

About Us

At LUMA, Collaboration is at the heart of what we do. Our goal is to help you bring your ideas to life by providing bespoke solutions. We are solution-oriented we go the extra mile to provide you with premium mirrors that truly elevate your design. We understand that creating a memorable guest experience involves a harmonious blend of style and functionality. Our mirrors, with their sleek design and avant-garde technology, embody this ethos.





Custom designs

Why settle for something off the shelf, when you can have it exactly as you want. **We believe that the best designs are born out of a partnership between passionate designers, like yourself, and our team of experts.** That's why we actively listen to your ideas and work closely with you to create tailored solutions that bring your ideas to life. Whether you need a specific shape, size or finish – with our expertise and dedication to tailoring solutions, together we can create a beautiful mirror that is both visually captivating and functionally exceptional.

Finishes

We understand that every design project is unique, and we are committed to collaborating with you to create a custom finish that perfectly complements your vision. Whether you are aiming for a sleek and modern aesthetic or a timeless and sophisticated feel, our wide selection of finishes ensures that you can bring your design dreams to life. **From classic metallics to contemporary matte options,** we have the perfect finish to add that touch of elegance to your project

LED Lighting

We understand the important of lighting. **Our unique light system** is not only up-to three times brighter than other mirrors, it also offers you the flexibility to create a mirror with all the functionality you need as well as the right ambiance – see pages 34-35 for options.

Latest Technology

Sophisticated and full of the latest tech, our mirrors are designed to exceed your expectations in both form and function. We understand that **in today's fast-paced world, technology plays a vital role in elevating the guest experience.** That's why our mirrors incorporate all the latest technology, such as demisters and bluetooth connections – see page 36-37 for options.



ASTRA

Frame Type:
Aluminum Frame

Finish:
Copper

Lighting Type:
Front lit

LED Position
Perimeter

Light Temperature
Cool – 6000k





HIARU

Frame Type:
Stainless Steel Frame

Finish:
Powder Coated to custom
colour

Lighting Type:
Front lit

LED Position
Perimeter

Light Temperature
Cool – 6000k





SERENE

Frame Type:
Frameless

Finish:
n/a

Lighting Type:
Back lit

Light Temperature
Warm – 3000k



CYRUS

Frame Type:
Wood Frame

Finish:
Black Oak

Lighting Type:
Front lit

LED Position
Inset from Perimeter

Light Temperature
Cool – 6000k





SOLANA

Frame Type:
Stainless Steel Frame

Finish:
Powder Coated to custom
colour

Lighting Type:
Front lit

LED Position
Perimeter

Light Temperature
Cool – 6000k





LAEL

Frame Type:
Wood Frame

Finish:
Light Oak

Lighting Type:
Front lit

LED Position
Inset from Perimeter

Light Temperature
Cool – 6000k





AMARIS

Frame Type:
Aluminum Frame

Finish:
Brass

Lighting Type:
Front & Back lit

LED Position
Perimeter

Light Temperature
LED Natural – 4500k
Back Lit – Warm – 3000k





CHESTER

Frame Type:
Stainless Steel Frame

Finish:
Powder Coated - white

Lighting Type:
Front lit

LED Position
Inset from Perimeter

Light Temperature
Warm - 3000k





ALBA

Frame Type:
Suspended Aluminum Frame

Finish:
Matt Black

Lighting Type:
Back Lit

Light Temperature
Natural – 4500k



ZIRA

Frame Type:
Aluminum Frame

Finish:
Matt Black

Lighting Type:
Back lit

Light Temperature
Natural – 4500k





SERENE

Frame Type:
Aluminum Framed &
Frameless

Finish:
Matt Black

Lighting Type:
Back lit

LED Position
Back

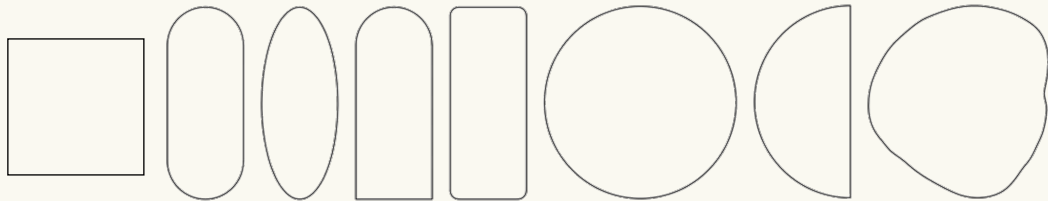
Light Temperature
Warm- 3000k



Choose your Shape

Choose from our wide range of shapes or create your own. All can be made in custom sizes and either suspended or wall-hung.

Square Capsule Oval Arched Rectangular Round Moon Organic



Choose your frame

All our mirrors can be wall-hung or suspended. All are available to in our wide range of wood, metal or powder-coated finishes. Talk to our sales teams to request samples.

Wood

Light Oak
Dark Oak
Walnut
Black Oak

Metal*

Brass
Gold
Copper
Brushed Silver
Silver
Matt Black
Brushed Black

Metal*

Powder coated to match any colour of your choice

* Our metal frames can be aluminum or stainless-steel, which offers a more seamless finish.



Choose your lighting

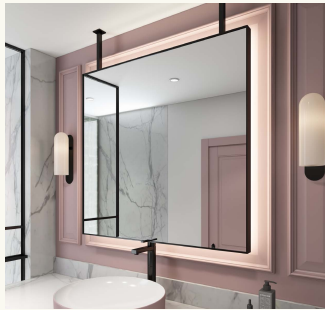
All our mirrors, are available with front and back LED lights, and come with With a choice of cool, natural or warm light so you can create the ambience and functionality needed.

Front



Cool LED light (6000K) is great for task lighting and creating a bright and revitalising mood.

Back



Natural LED (4500) Light creates the effect of natural daylight and is extremely versatile

Front & Back



Warm LED light (3000K) has a yellow tone and creates a warm and relaxing environment, perfect for relaxation.



Choose your LED

Choose the position and shape of your LED, Including customize logo options.

Left & Right



Top & Bottom



Surround



Custom





Features

Demister

Say goodbye to foggy mirrors, thanks to our innovative demister technology that keeps surfaces crystal clear, even in steamy environments.

Bluetooth

Seamlessly connect your devices through built-in Bluetooth connections, allowing guests to enjoy their own music with our built-in stereo speakers

USB Port

A handy USB port for charging or powering devices.

PIR Sensors

Activate the mirror just by walking into the room. Part of our automated bathroom solutions, our PIR sensor know exactly when you need the turn on and it activate the mirror to gently light up the room. Especially useful at night, ensuring guest safety

Rocker Switch

Making it easy to turn on and off, our rocker switches are waterproof and discreet.

Touch Switch

Designer for customers who want a clean minimalist look, our touch sensitive switch is located on the side of the mirror and prevents the mirror surface from getting dirty with daily use.



Design Options

Frame Options	Shape & Size	Finishes	Glass Colour	Illumination	Light Temperature	LED position	Features
Frameless	Capsule	Metal	Clear	Front	Cool	Top & Bottom	Demister
Full-Frame	Oval	Aluminum, Bronze, Brass, Silver	Bronze	Back	Natural	Left & Right	Bluetooth
	Arched	Brushed Brass,	Black	Front & Back	Light	Surround	USB Port
	Rectangular	Wood	Rose			Custom	PIR sensors
	Round	Oak, Walnut, Black Oak	Blue				Rocker Switch
	Moon		Gold				Touch Switch
	Organic		Powder-Coated				
	All mirrors are made to your custom size.	Colour match your frame to any RAL colour of your choice.					





Client List

We work with leading hotel brands.
Get in touch to discuss your creations



hello@lumamirrors.co.uk
+44 020 74594437





www.lumamirrors.co.uk